

FOR IMMEDIATE RELEASE

## DOUGLAS USA LLC Completes Branded Fundraising Communications Project for Main Street Presbyterian Church's Revitalization 2029 Campaign

**COLUMBUS, Mississippi — SEPTEMBER 2026** — DOUGLAS USA LLC has completed a branded fundraising communications project for Main Street Presbyterian Church in Columbus, Mississippi, supporting the church's **Revitalization 2029** renovation campaign as the congregation prepares to celebrate nearly 200 years of faithful ministry.

The project centered on the development of a custom, die-constructed pocket folder and a coordinated set of professionally written and illustrated campaign inserts. The materials included letters from the Revitalization 2029 renovation committee and Pastor Aaron Suber and were designed to help church members understand the scope, purpose, and importance of the proposed renovation work.

The campaign materials were created to communicate that Revitalization 2029 is not merely a facilities project, but a ministry-centered effort to *"renew the spaces"* that support worship, welcome, fellowship, teaching, care, service, mission, and future growth.

DOUGLAS USA LLC designed **five double-sided, 8 1/2 x 11- inch folded inserts**, each featuring concise communicative copy, colorful icons, and clear visual organization. The inserts explained the renovation needs of Main Street Presbyterian Church, which has served Columbus since 1829, and connected those needs to the church's continuing role as a place of worship, prayer, community service, and Christian witness.

As part of the assignment, DOUGLAS USA LLC also captured images of repair and new construction areas to support the campaign's visual storytelling and help the congregation see the practical needs behind the Revitalization 2029 effort.

The completed work included planning and review meetings, site visits, photography, messaging development, design, production mock-ups, and print management. All phases were completed on time and within the budget established by the Revitalization 2029 committee.

“Main Street Presbyterian Church represents nearly two centuries of worship, service, sacrifice, and community trust,” said Marion Lott-Kilarski, co-founder of **DOUGLAS USA LLC**. “Our goal was to create campaign materials that were clear, sincere, visually engaging, and worthy of the church’s legacy, while helping the congregation understand why these renovations matter for future ministry.”

The Revitalization 2029 campaign seeks to create a new welcome—gathering area and renew essential church spaces which include its sanctuary, ministry and office spaces, the Bateman (fellowship areas) and Villee (Main Street Christian School) Buildings, roofing, lighting, flooring, restrooms, signage, audio and video systems, heating and cooling, and other critical facility needs.

Main Street Presbyterian Church is a **501(c)(3) tax-exempt organization**. Contributions made directly to Main Street Presbyterian Church and designated for the Revitalization 2029 campaign may be tax-deductible to the extent permitted by law. DOUGLAS USA LLC is authorized to assist the church with campaign communications and donor-facing materials.

DOUGLAS USA LLC’s work supports the campaign’s broader message: honoring the past, strengthening the present, and preparing Main Street Presbyterian Church to serve faithfully for generations to come.

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## About DOUGLAS USA LLC

DOUGLAS USA LLC provides strategic communications, campaign planning, branded collateral development, donor-facing materials, and fundraising support designed to clarify value, strengthen readiness, and help organizations communicate with purpose and discipline.

## Media Contact

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